

Course	Course Name	Book Title	Author	ISBN	Ed.	Publisher	
COM	ALL COURSES	Publication Manual of the American Psychological Association	American Psychological	9781433832161	7th	APA	
JOU	ALL COURSES	Associated Press Stylebook	Associated Press	9781541647572	55th	Associated Press	
COM	100	Campus Media Production	NO TEXT REQUIRED				
COM	102	Communication Writing & Research	Communication Research: Strategies and Sources	Rubin, Rubin, Haridakis & Piele	9780495095880	7th	ITP
COM	103	Fundamentals of Digital Communication	12 Ways Your iPhone is Changing You	Reinke	9781433552434	1st	Crossway
COM	200	Campus Media Production	NO TEXT REQUIRED				
COM	202	Interpersonal Communication	Looking Out, Looking In	Adler, Proctor, & Towne	9781305076518	15th	ITP
COM	203	Professional Communication Skills	Essentials of Human Communication	Devito	9780134877426	10th	Pearson
COM	300	Campus Media Production	NO TEXT REQUIRED				
COM	301	Nonverbal Communication	The Nonverbal Communication Reader	Guerrero, LK & Hecht, M.	9781577665441	3rd	Waveland
COM	304	Public Speaking	An Essential Guide to Public Speaking	Schultze	9781540961884	2nd	Baker Academic
COM	305	Argumentation	Argumentation and Debate	Freely & Steinburg	978113311607		
COM	305	Argumentation	Casing Nonverbal Communication	Lieberman & Wrench	9781792474552		Kendall Hunt
COM	320	Introduction fo Christian Media	TBA				
COM	321	Church Media Production	TBA				
COM	334	Digital Media Workshop	NO TEXT REQUIRED				
COM	338	Media in Society	Converging Media	Pavlik & McIntosh	9780190271510	5th	OUP
COM	360	Social Media Communications	Social Media for Strategic Communication	Freberg	9781506387109	5th	Sage
COM	400	Campus Media Production	NO TEXT REQUIRED				
COM	401	Team-Based Communication	In Mixed Company	Rothwell	9780197602829	11th	Oxford
COM	403	Negotiation	Essentials of Negotiaton	Lewicki, Saunders & Barry	9781260399455	7th	McGraw Hill
COM	442	Communication Law	Mass Media Law	Calvert, Kozlowski & Silber	9781260837421	22nd	McGraw-Hill
COM	443	Public Relations	Cutlip & Center's Effective Public Relations	Broom	9780132669153	11th	BPH
COM	444	Practices in Public Relations	Public Relations Practices	Hendrix & Hayes	978111344429	9th	Cengage
COM	449	Intercultural Communication	Effective Intercultural Communication: A Christian Perspective	Moreau, Campbell, Hay &	9781441245939	4th	Baker Academic
COM	453	Sports Public Relations	TBA				
COM	457	Strategic Crisis Communication	Ongoing Crisis Communication	Coombs	9781544331959	5th	Sage
COM	458	Strategic Ministry Communication	TBA				
COM	459	Audience Analysis	Audience Analysis	McQuall	9780761910022.00	1st	Sage
COM	474	Media Analytics	NO TEXT REQUIRED				
COM	480	Communication Internship	NO TEXT REQUIRED				
COM	499	Senior Portfolio	NO TEXT REQUIRED				
JOU	333	Journalism I	Associated Press Stylebook	Associated Press	9781541647572	55th	Associated Press
JOU	454	Public Relations Writing	Public Relations Writing: Strategies & Structures	Newsom & Haynes	9781305500006	11th	ITP
JOU	455	Sports Journalism	Field Guide to Covering Sports	Gisondi	9781506315683	2nd	Sage
THE	125	Introduction to Theater	Connect 3P Inclusive Access Online Access for Theatre: The Lively Art will be	Wilson	9781265416928	11th	McGraw-Hill
COM	5401	Team-Based Communication	In Mixed Company	Rothwell	9780197602829	11th	Oxford
COM	5403	Negotiation	Essentials of Negotiaton	Lewicki, Saunders & Barry	978-1260399455	7th	McGraw-Hill
COM	5442	Communication Law	Mass Media Law	Calvert, Kozlowski & Silber	9781260837421	22nd	McGraw-Hill
COM	5443	Public Relations	Cutlip & Center's Effective Public Relations	Broom	9780132669153	11th	BPH
COM	5444	Practices in Public Relations	Public Relations Cases	Hendrix and Hayes	978111344429	9th	ITP
COM	5449	Intercultural Communication	Effective Intercultural Communication: A Christian Perspective	Moreau, Campbell, Hay &	9781441245939	4th	Baker Academic
COM	5457	Strategic Crisis Communication	Ongoing Crisis Communication	Coombs	9781544331959	5th	Sage

COM	5474	Media Analytics	NO TEXT REQUIRED				
COM	6099	Graduate Portfolio	NO TEXT REQUIRED				
COM	6501	Graduating Writing & Research	Research Design: Qualitative, Quantitative, and Mixed Methods Approaches	Creswell & Creswell	9781071817940	5th	Sage
COM	6501	Graduating Writing & Research	Theories of Human Communication	Littlejohn, Foss & Oetzel	9781478646679	12th	Waveland
COM	6502	Process & Effects of Communication	Milestones in Communication Research: Media Research	Lowery & DeFleur	9780801314377	7th	Prentice Hall
COM	6512	Seminar in Communication Topics I	NO TEXT REQUIRED				
COM	6513	Seminar in Communication Topics II	NO TEXT REQUIRED				
COM	6520	Communication Ethics & Persuasion	Practicing Communication Ethics: Development, Discernment, and Decision Making	Tompkins	9781138233942	2nd	
COM	6520	Communication Ethics & Persuasion	The SAGE Handbook of Persuasion: Developments in Theory and Practice *	Dillard & Shen	9781483305738	2nd	Sage
COM	6599	Convocation Paper	NO TEXT REQUIRED				
			* This text is available through the MC library. No purchase is required.				